



540.420.7501



lauren_slough@outlook.com



www.laurenslough.com



EXPERIENCES

MOTIVATED MARKETING | CHARLESTON, SC | APRIL 2021 - CURRENT

Create captivating visual solutions in Print, Digital media and Websites that elevate our clients. I handle client projects with quick turnarounds, including those in automotive, health, and law. Additionally, I organize creative assets, assist on client shoots, oversee staff headshots, and contribute to key projects while mentoring new team members, presenting in staff meetings and participating in decision-making processes.

FREELANCE/CONTRACT GRAPHIC DESIGNER | 2016 - CURRENT

Collaborate with a diverse range of clients, including both start-ups and established businesses, non-profits, colleges, and more to bring their visions to life. Crafting compelling designs in brand identity, print collateral, social media and web.

AMERICAN NATIONAL UNIVERSITY | SALEM, VA | OCT 2020 - APRIL 2021

Produced graphic content in a variety of media. Organized and maintained institutional creative assets. Advised senior leadership and staff on visual presentation. Strengthened the university's visual identity and credibility.

BOYD PEARMAN PHOTOGRAPHY | ROANOKE, VA | JULY 2020 - APRIL 2021

Assisted on photo shoots ranging from retirements communities and architectural photography to high end furniture companies like TXTUR Living.

VOLVO TRUCKS | INTERN: COMMS./MARKETING DPT. | MAY 2019-MAY 2020

Worked internally to produce both graphic and photography work for the North American Volvo Plant. Managed events and tours for both Volvo Truck customers and visiting groups. Along with my internship I handled print and decal signage throughout the plant.



MY SKILLS

- PHOTOGRAPHY
- ADOBE SUITES
- WEB DESIGN
- PRINT/DECAL
- COMMUNICATION
- SCENE CREATIONS
- PACKAGING
- PROCREATE/ILLUSTRATOR



EDUCATION

- RADFORD UNIVERSITY | RADFORD, VA
GRADUATED: MAY 2020 | BFA IN GRAPHIC DESIGN
MINOR IN ENTREPRENEURSHIP | 3.8 GPA MAGNA CUM LAUDE
- CAVE SPRING HIGH SCHOOL | ROANOKE, VA
GRADUATED: JUNE 2016 | GENERAL STUDIES | 3.7 GPA



LIFE

- HIKING
- THRIFTING & ANTIQUE MALLS
- EVERYTHING MUSIC
- WORKING WITH LOCAL BIZ
- COLLABORATION
- COLORS
- COMPLEMENTARY FITS
- STARING AT PACKAGING AT THE STORE
- FAMILY AND FRIENDS

Ai

Ps

Pr



Lr

Ae